



PO BOX 3715 South Pasadena, CA 91031-3715 - INFO@IAMWALKING.ORG (310)928-1553

Tier	Per Mile	Approximate Total Per Month	Approximate Per Mile Total	One Time Amount	Banner or Text Size*
Graphic Logos, Banners, with HTML Link to Corporate, NPO, NGO website					
1 (Top)*	\$1	\$550	\$6,883	\$6,550	20 x 100 px
2	\$0.50	\$285	\$3,425	\$3,400	15x75px
3	0.3	\$165	\$1,975	\$1,950	12x60px
4	0.25	\$137.00	\$1,645.00	\$1,600.00	10x50
Text with HTML Link to Corporate, NPO, NGO website					
5	0.2	\$110.00	\$1,317.00	\$1,250.00	12pt. futura font
6	0.15	\$82	\$987	\$900	10pt. futura font
7	0.1	\$54.00	\$658	\$500	8pt. futura font

Graphic Log Tiers (Graphic and/or logo design also available)

Tier 1 (Top*)

\$1 = \$6583 approx \$550 per mo - or - \$6550 up front
> 20 x 100 px

Tier 2

\$.50 = \$3425 approx \$285 per mo. - or - \$3400 up front
> 15 x 75 px

Tier 3

\$.30 = \$1975 approx. \$165 per mo. - or - \$1950 up front
> 12 x 60 px

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Tier 4

\$.25 = \$1645 approx. \$137 per mo. - or - \$1600 up front
> 10 x 50 px logo

Text Tiers

Tier 5

\$.20 = \$1317 approx. \$110 per mo. - or - \$1250 up front
> Size 14pt font

Tier 6

\$.15 = \$987 approx - approx \$82 per mo. or - \$900 up front.
>Size12pt font

Tier 7

a) \$.10 = \$658 approx. - approx 54 per mo. - or - \$500 up front.